



Privacy Policy

WPR LLC

Last Updated: January 1, 2026

1. Overview

WPR, LLC (“WPR,” “we,” “us,” or “our”) values privacy and is committed to handling personal information responsibly. This Privacy Policy explains how information is collected, used, stored, protected, and disclosed when you visit <https://www.wpr-llc.com> or engage with our services.

By accessing or using our website or services, you acknowledge and agree to the practices described in this Privacy Policy.

2. Information We Collect

We collect **only information that is reasonably necessary** to operate our business, communicate with clients, and deliver services.

Information You Voluntarily Provide

- Name
- Email address
- Phone number
- Company or organization name
- Billing and payment information
- Inquiry, contact, or subscription submissions
- Communications sent to WPR

Automatically Collected Information

- IP address
- Browser and device type
- Pages viewed and interaction data
- Date, time, and referring source

This data is collected through standard technologies, including cookies, analytics tools, and server logs.

3. How We Use Information

Information is used **strictly for legitimate business purposes**, including:

- Responding to inquiries and requests
- Delivering consulting, research, and advisory services
- Managing subscriptions, invoices, and payments
- Improving website performance and functionality
- Maintaining security and preventing misuse
- Complying with legal, regulatory, and contractual obligations

WPR does not sell personal information.

4. Consulting, Research, and Confidential Information

WPR provides applied research, strategic advisory, and consulting services.

- Client information shared during engagements is treated as confidential and handled in accordance with contractual obligations and professional standards.
- Unless expressly agreed in writing, **WPR retains ownership of its methodologies, frameworks, research processes, tools, and intellectual property** developed before or during engagements.
- Submission of information through the website does not create a confidential or fiduciary relationship unless governed by a signed agreement.

5. Cookies and Analytics

We may use cookies or similar technologies to:

- Enable site functionality
- Analyze usage trends
- Improve user experience

You may disable cookies in your browser settings. Some site features may not function properly if cookies are disabled.

6. Information Sharing and Disclosure

We disclose information **only when necessary**, including:

- To trusted service providers (e.g., payment processors, hosting, analytics) who are contractually obligated to safeguard data
- To comply with lawful requests, subpoenas, or legal processes
- To protect the rights, property, or safety of WPR, clients, or others
- In connection with a merger, acquisition, restructuring, or asset transfer

We do not share personal information for advertising or resale purposes.

7. Data Security

WPR implements **reasonable administrative, technical, and physical safeguards** to protect information.

However, no system can be guaranteed to be completely secure. You acknowledge that transmission of information over the internet involves inherent risks, and WPR cannot guarantee absolute security.

8. Data Retention

Personal information is retained **only for as long as reasonably necessary** to fulfill business, legal, or contractual purposes, unless a longer retention period is required by law.

9. Your Rights and Choices

Depending on your location, you may have the right to:

- Request access to personal information
- Request correction of inaccurate information
- Request deletion of information, subject to legal or contractual obligations
- Opt out of non-essential communications

Requests may be submitted to:

 info@wpr-llc.com

WPR reserves the right to verify identity before fulfilling requests.

10. Children's Privacy

WPR does not knowingly collect personal information from individuals under the age of 13. If such information is discovered, it will be deleted promptly.

11. International Visitors

WPR operates from the United States. If you access the website from outside the U.S., you acknowledge that your information may be transferred to and processed in the United States, where data protection laws may differ from those in your jurisdiction.

12. Limitation of Liability

To the fullest extent permitted by law, **WPR shall not be liable for any indirect, incidental, consequential, or special damages** arising out of or related to the collection, use, or protection of personal information.

13. Changes to This Policy

WPR reserves the right to update this Privacy Policy at any time. Changes will be posted on this page with an updated effective date. Continued use of the website or services constitutes acceptance of the revised policy.

14. Contact Information

WPR LLC

 info@wpr-llc.com

 <https://www.wpr-llc.com>

